

INCOME GENERATION ACTIVITY OF S.H.G.:

Name of practice /Technology : Income Generation Activity.
Name & Address of SHG : Gramya Vikash Parishad, Amathapada.
and Surabhi, Baunsuni. Dist- Boudh

INITIAL STATUS: In Boudh District about 2000 SHGs are present out of which 50 % SHGs are functioning. Economic activities of SHGs are very limited to strengthen their financial condition.

K.V.K. INTERVENTION : Prior to come in contact with KVK, the income of SHGs was very low and facing problems to meet their requirement of their livelihood & facing difficulties in repayment of Bank loans in time. KVK has shown keen interest regarding establishment of SHGs by imparting livelihood support training programmes like value addition, preservation of fruits and vegetables, Agarbati preparation and agricultural activity. KVK collaborated with NGO like Gramya Vikash Parishad , Palliseva Sadan and Surabhi for the purpose.

IMPACT OF TRAINING : Now the SHGs are involved in building their financial condition through economic activities like processing of Paddy, Dal for value additions, preservation of fruits and vegetables, Agarbati making, kitchen gardening ,animal husbandry and cultivation of crops.

ACTIVITIES: Gramya Vikas Parishad formed in the year 2002 having 35-40 .No of SHG in 2005 after capacity building through KVK established 95 SHGs with enrolment 1286 farm women in 65 villages in 7 gram panchayat. The deposit of the SHG which was 4 lakhs in 2005 has increased to 25 lakhs in 2008-09. Apart from this the credit flow has increased 12 lakhs in 2005 to 94 lakhs through linkage with financial institution. The SHG members have opened a Co-Operative marketing outlet at Boudh town called Maheswari Self help Co-Operative which is involved in sale of value added products. The SHG members are participating in district and state level exhibitions other NGO are also collaborating with K.V.K. for strengthening the financial condition of SHG.

ACTIVITIES OF SURABHI: Surabhi, NGO, Baunsuni formed in the year 2003. Surabhi on collaboration with K.V.K. or women empowerment now increased its savings of SHG from Rs.2,41,395/- in 2005 to Rs.13,99,255/- through increased activity on value addition of food material and preparation of Agarabati. The financial transaction on economic activity through finance institutions has been increased from Rs.16,99,000/- to Rs.40,000,00/- in the field of value addition, agricultural activity.



Training to SHGs on

Income Generation Activities at KVK Training Hall



Income Generation activity of SHGs

Watermelon is profitable crop

Name of the farmer: Sri Manoj Kumar Pradhan

Age: 40 years

Qualification: Graduation

At: Bhejimal

Post: Badigaon

Dist: Boudh

Initial status: Mr. Manoj kumar Pradhan was cultivating paddy in kharif and greengram in small scale in summer season. But he was getting lower profit of rupee 60,000 from the above crops grown under 16 acre land. He was in search of growing some profitable crop in his land

Scope or potential: The soil type of majority of his land is sandy loam to loam. Besides there is facilities of canal irrigation in his land and better scope of marketing of water melon.

Availability of technology: Integrated crop management

Intervention:

Keeping in view such scope of water melon cultivation KVK, Boudh implemented a front line demonstration on transplanting techniques of water melon and conducted training of integrated crop management in water melon.

Details of technology implemented:

1. Use of HYV of water melon- Sugar baby
2. Sowing seed in poly bag and transplanting it at 10-15 days of sowing for reducing mortality
3. Application of recommended dose of fertilizer
4. Foliar application of boron @ 2g per litre
5. Application of Ethrel @ 0.5 ml per litre at 2 and 4 true leaf stages
6. Integrated disease and pest management measure

Extension strategy:

Apart from training and demonstration programme extension approaches like regular field visit and technical advice providing leaf lets on crop management, linking him with other line department and exposure visits were undertaken

Output:

Year	Area, ha	Cost of cultivation, Rs	Production, qt	Productivity, qt/ha	Gross return, Rs	Net return, Rs	B/C ratio
2008	2	38,000	320	160	1,34,000	96,000	3.4
2009	2	72,400	446	223	2,31,920	1,59,520	3.2

Outcome:

Seeing the performance of watermelon cultivation neighbouring farmers were impressed and showed in interest to cultivate water melon in their own field by adopting this technique. This technology has been spread horizontally to 30 ha of area in that village and 14 ha of area in the adjacent village.

Impact:

Social impact: His socio-economic standard has been improved and changed his kaccha house to pacca house; provide better education to his son and daughter.

Economic impact: His area under water melon has been increased to 3 ha and he creates 300 man days approximately for cultivation of water melon. He has planned to buy a motor cycle in coming year.

Techonolocal impact: Most of the farmer of his village and neighbouring village frequently visit his field and take technology advice from him.

Conclusions:

Water melon is a profitable crop. By cultivating this crop Sri Manoj Kumar Pradhan has set an example as a progressive farmer for other farmers in the neighbouring area.



A successful farmer of watermelon cultivation

Flower cultivation for income generation

Introduction: Mrs. Gurubari Sahoo was working as ASHA karmi in her village Palas. She has a land holding of 0.5 ac in which she cultivates different kinds of seasonal vegetables for home consumption. Her earning was insufficient to manage her family.

Intervention: Being motivated by KVK and horticulture department through different trainings and demonstration she cultivated flowers like marigold (0.1 acre), Jasmine (0.05 acre), chinarose and other local flowers) (0.05 acre) in commercial basis.

Output in terms of net income : Now she prepares 50 nos. of garland per day and sells those Rs. 5 per unit. Annually she is getting a net profit of Rs. 60000/- by investing Rs. 10000/- from 0.2 acre area.

Outcome:

Seeing the performance of flower cultivation neighbouring farmwome were impressed and show interest to cultivate flowers in their backyard by adopting this technology. This technology has been spread horizontally to an area of 2.0ha in the adjacent village.

Impact:

Social impact: Her standard of living has been increased after cultivation of flower.

Economic impact: She has made one pucca house and purchased a television set. Her two daughters have been married.

Techonological impact: some of the farm women of her village and neighbouring villages frequently visits her field and taking technological advice from her.

Conclusions:

Flower cultivation is a profitable enterprise. Mrs. Gurubari set an example to others as a leading entrepreneur of flower cultivation.

